



# Writing Mastery



Explicit grammar  
instruction for rapid  
writing progress

Student success through empowered teaching



# Student success through empowered teaching

Teachers hold the key to unlocking students' potential, and we are here to help you on that journey. Grown out of Ark Schools, one of the highest achieving academy groups in the UK, our team of well researched and highly skilled curriculum designers and expert trainers partner with you and your team to provide consistent, high-quality education for all students. We help you provide your best teaching to all students, working with you to close the attainment gap. We've seen the impact on disadvantaged students through our Ark Schools (making nearly half a grade more progress than their peers nationally) and are here to give all students the opportunities that an excellent education provides.



## Success for all

We believe that education has the power to help every young person excel – and it all starts with you. By enriching the curriculum to move beyond achieving grades alone, we create a learning structure that constantly builds contextual and conceptual knowledge. Our holistic approach helps you to identify and support specific needs. As a result, we help to narrow the attainment gap, ensuring no child is left behind.

## Teachers make the difference

Our programmes are built for teachers, because you are the people who can make a real difference to a young person's understanding. Personal development is central to our approach. We build teachers' subject and pedagogical expertise without taking time away from the classroom. We also ensure that teachers remain in control. You choose the material and topics, but can access pre- and post-teaching assistance to make the most impact with every lesson.

## Evidence meets practice

When creating our programmes, we conduct in-depth research into the latest curriculum designs and pedagogical theories. This approach means our support is always grounded in evidence-based principles. Teachers also help to develop and test our curriculum in the classroom, meaning you can be confident that our programmes are accessible, easy to implement and make a tangible difference to the teacher and student experience.



# The Writing Mastery programme

Writing Mastery is a core part of the full English Mastery programme, and is now available as a standalone offer.

As part of the full English Mastery programme, Writing Mastery is already having a marked impact in hundreds of classrooms across the UK, supporting teachers to develop their implementation of a cohesive, research-backed approach to teaching writing.

Specifically designed for UK classrooms, the programme offers:

- a meticulously-sequenced and interlinked Key Stage 3 writing curriculum
- integrated professional development and planning tools to support teachers' curriculum and pedagogical knowledge
- fully-resourced classroom materials, allowing students of all abilities to make explicit, observable progress throughout Key Stage 3

Pricing information is available on our [website](#).



English  
Mastery

## Are you looking to develop your whole English curriculum?

Our full English Mastery programme takes the same carefully planned, knowledge-rich approach as Writing Mastery, and also adds curriculum and training resources for Literary Heritage and Reading for Pleasure.

See page 14 to find out more.

# Our approach

Writing Mastery has been informed, delivered and refined by expert English teachers from across the country. Their experience has contributed to the development of the programme as a practical, powerful driver of student attainment.

Our lessons are based on discrete grammar teaching and deliberate, repeated practice. Students keep returning to the same rules in familiar and unfamiliar contexts again and again across the course.

This is what true mastery looks like: practice becomes habit and habit becomes long-term learning. This proven Key Stage 3 writing programme will complement your existing curriculum and support your school to:

- offer discrete grammar teaching that improves precision and accuracy in students' writing
- deliver a cohesive writing curriculum which allows your colleagues to plan and assess how well student know what great writing looks like, and whether they can do it in practice
- support teachers with integrated online training to help them confidently deliver grammar and language lessons, and target common misconceptions quickly and effectively
- free up teacher time in lesson planning, so they can focus on adapting their teaching to meet the needs of their particular students
- close the word gap with lessons that support systemic instruction of tier 2 vocabulary in embedded creative writing



# Proven impact

The Education Endowment Foundation's Process and Implementation Report on English Mastery found that:

- 74% of teachers felt students' **grammar skills** improved
- 68% of teachers felt students' **writing skills** improved
- 73% thought Writing Mastery was **quite or very effective**

During the trial, teachers of Writing Mastery told us what a difference the programme is making:

*“My subject knowledge with grammar and how we teach grammar, has improved hugely. Speaking to other teachers within the department, I think they too agree [...] we've all improved 100 per cent.”*

*“What we are able to now do is think about how we deliver those resources. I think that's something that is quite empowering. [...] We're actually able to think about how we deliver the content. The ability to be able to think about it as a teacher [...] is very liberating, and actually, a far better use of a teacher's time.”*

Visit our website to hear more about the positive impact Writing Mastery has had in other secondary schools:

[www.arkcurriculumplus.org.uk/case-studies](http://www.arkcurriculumplus.org.uk/case-studies)

# Helping all students on the route to recovery

**Success for all** has always been at the heart of our ambitious curriculum design. In recent times, more children than ever have been disadvantaged by the learning gap resulting from disrupted learning. To help support the route to recovery, Writing Mastery includes:

→ **Purposeful diagnostic assessment:**

- start of year diagnostic tasks to identify knowledge gaps
- signposting to curriculum guidance based on diagnostic assessment
- end of unit diagnostic quizzes to check progress

→ **Tutor handbook:**

- providing structured writing tuition for 1:1 or small group intervention
- 'potential misconceptions' and 'suggested responses' for every activity, so tutors can anticipate, identify, and address misunderstandings the moment they arise

→ **Multiple starting points:**

- the 'stage, not age' approach means that all students access a curriculum that is appropriately challenging and engaging
- students have opportunities to revisit prior knowledge and disrupt 'the forgetting curve'

Writing Mastery can also be used as an intervention resource to support individuals or small groups.





## Supporting great teaching

The Education Endowment Foundation have identified that a sustained response will be required to negate the impact of school closures and that 'Great teaching is the most important lever schools have to improve outcomes for their pupils'.

At Ark Curriculum Plus, we've always believed that the teacher makes the difference, and we're committed to supporting ongoing teacher professional development.

Our MyMastery learning platform organises the resources into accessible units of learning. Each covers approximately 4–6 hours of learning, with all the curriculum planning, classroom resources and integrated professional development you'll need to teach that part of the curriculum. Our Writing Mastery Teacher Guides also take you through every step of the teaching process in detail.



## What do I get when I join the programme?

### The Writing Mastery curriculum

Growing as a confident and articulate English student requires students to be fluent in a large range of knowledge and skills. Through developing and implementing the Writing Mastery programme, we have found that the best way to develop students' understanding of writing, communication and expression is through a systematic, progressive approach to learning grammar and language.

As part of the programme, you can access a precisely defined, expertly sequenced writing curriculum, designed to support students at different starting points.





## Writing Mastery pricing

We are a non-profit organisation. The schools that we work with are charged a financial contribution which goes towards delivering and developing the programmes. You can find pricing information on our [pricing webpage](#) – but do get in touch to receive a quote for your specific setting.

### Also available



English  
**Mastery**

If you're looking to work on all aspects of your English curriculum, you may be interested in our full English Mastery programme which includes Writing Mastery as well as units on literary heritage and reading for pleasure.

Find out more:

<https://www.arkcurriculumplus.org.uk/our-programmes/secondary/english-mastery>



Mathematics  
**Mastery**

We also offer a Mathematics Mastery programme for Key Stage 3.

Find out more:

<https://www.arkcurriculumplus.org.uk/our-programmes/secondary/mathematics-mastery>

Both programmes are available in three flexible tiers designed to meet the needs of your school's context.

Our friendly partnerships team will be happy to talk you through the programmes and help you decide on the right approach and package for your school.

To book a demo, or sign up for a free trial, contact us on:

E: [partnerships@arkcurriculumplus.org.uk](mailto:partnerships@arkcurriculumplus.org.uk)

T: 020 3116 6363

Or book a call online at

[www.arkcurriculumplus.org.uk/book-a-demo](http://www.arkcurriculumplus.org.uk/book-a-demo)



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