

Geography Mastery Secondary

Working hand in hand with schools to deliver immediate impact and sustained subject excellence

Ark**Curriculum+**

Hello!

Welcome to Geography Mastery Secondary.

Having founded our first programme Mathematics Mastery a decade ago, I'm proud of the role Ark Curriculum Plus has played in the national shift towards a mastery approach to learning across more subjects. This methodology is designed to help *all* learners achieve, whatever their starting point. For geography, beginning with a clear, well sequenced and ambitious curriculum is a crucial step but it's nothing without confident teachers, who have the subject knowledge and best practice pedagogies to deliver brilliant geography lessons.

That's a big ask, especially with many schools lacking the comprehensive support and subject specialist teachers required to deliver consistent, high-quality geography teaching.

Our **subject excellence programme** fills that gap, providing the expert support and practical building blocks schools need to teach Key Stage 3 geography using the mastery approach.

Informed by extensive international research and practical insights into effective geography teaching, we developed a contemporary, highly visual and exciting KS3 programme. Geography Mastery Secondary is carefully sequenced to support deep geographical thinking over time.

We have developed and rigorously tested Geography Mastery Secondary in Ark schools, so we know it works in real classrooms. It allows teachers to repurpose their time on the things that make great teaching and learning – co-planning and intellectual preparation, adapting delivery for each class and using formative assessment responsively. Students love the exciting topics not usually covered at KS3, and that they do lots of practical geography and fieldwork.

How does it work?

Success starts with confident teachers. That's why you'll have a dedicated subject expert guiding you through our 5-Step Improvement Process and your teachers will enjoy face-toface induction training and flexible CPD. Plus, you'll have immediate access to the practical assessment, planning and teaching resources you need to embed Geography Mastery in the classroom.

Putting it all together, we enable your school to achieve and sustain consistently excellent geography teaching.

We partner with hundreds of schools, including some of the largest MATs in the country. I feel privileged to be working with so many incredible school leaders and teachers, united in a shared mission to help all learners make progress in geography, whatever their starting point, and to *enjoy* it. I hope you will join us!

DR HELEN DRURY EXECUTIVE DIRECTOR OF EDUCATION

Put simply, what we do works!

Since developing Geography Mastery Secondary we have piloted it in 30 schools over four years and have received fantastic feedback on the programme so far. Teachers and their students agree that our programme works.

OUR PARTNER SCHOOLS AGREE THAT THE PROGRAMME HAS IMPACT:



of users say that students taught by Early Career Teachers or nonspecialists **benefit from** higher quality teaching



WHAT PEOPLE SAY

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Geography Mastery provides us with a *comprehensive narrative* explaining the key themes students will study each year. I found this particularly useful as a non-subject specialist when we had a geography deep dive in our summer Ofsted - *I* could confidently articulate the rationale

FREDDIE REDFERN ASSISTANT PRINCIPAL

behind the subject."

DARWEN VALE HIGH SCHOOL

It has particularly helped with student engagement and with supporting non-subject specialists to deliver engaging lessons! It has

TEACHER OF GEOGRAPHY MASTERY

of teachers agreed that their **subject** knowledge has improved and they teach more confidently



of users say that less time is spent searching for and creating resources

helped to improve my confidence."



Framework for success

The 2021 EEF School Planning Guide** highlighted that 'the best available evidence indicates that great teaching is the most important lever schools have to improve outcomes for their pupils.'

To achieve powerful teaching that changes lives, teachers have told us they need to have strong subject knowledge, the best evidence-based pedagogies, rigorous assessment and effective planning, all working together.

Our Subject Excellence Programmes follow the AC+ 5-Step Improvement Process, which is based on over a decade's experience of transforming results in one of the most respected MATs and hundreds of schools nationwide. Improvement is a journey – that's why you will have a dedicated subject expert to guide you step by step, helping you achieve and sustain excellence.

STEP 1 Plan	STEP 2 Train	STEP 3 Teach	Embed	STEP 5 Sustain	
			School Support		Ø
			Continuing Professional Development		Ø
			Assessments and Data Insight		igodol b
			Teaching and Learning Resources		igodol b
		(Opportunities for Collaboration		\mathbf{O}
	FROM DAY 1		YEARS 1-3	FROM YEAR 4	>

STEP 1 Plan

You will receive a structured diagnostic call and your subject expert will help you to prepare an improvement plan to identify areas of focus to achieve the greatest impact with all your teachers.

SLT confidence Clear plan agreed

STEP 5

Sustain

STEP 3

Teach

Our face-to-face induction training and cutting-edge online training for your subject lead and teachers gets everyone engaged and immediately builds teacher confidence.

STEP 2

Train

OUTCOMES

Teacher confidence

OUTCOMES Consistency (Repurposed time) (Ambitious curriculu

Longer term, we collaborate to build sustained impact. Induction

and CPD support new staff. Regular teaching resources and CPD

updates keep your offerings current and informed. Benchmarked

research. Together, we'll annually evaluate programme success,

assessments provide ongoing confidence. You'll remain part

of a network of similar schools, staying up-to-date on new

maintaining maximum impact for your pupils.

provide consistency across your school.

Our curriculum-integrated, subject-specific CPD,

precise diagnostic data repurpose teacher time

resources strengthen the quality of teaching and

into higher value activities. The best-practice

ing and teaching resources, assessments and

STEP 4 Embed

OUTCOMES

OUTCOMES

Once the foundations are set, we work with you to attain excellence in subject teaching. We provide in-school leadership and teacher coaching and offer support through school visits, joint learning walks and an intensive programme leadership course. Teachers access a programme of subject pedagogy and on-demand videos. This approach ensures outstanding subject teaching in your school.

OUTCOMES Consistency Pedagogical expertise Pupil progress

Pupil progress Pedagogical expertise

** Access the 2021 EEF School Planning Guide:

https://educationendowmentfoundation.org.uk/news/introducing-eef-school-planning-guide-2020-21

A fully integrated programme

All the components of Geography Mastery Secondary work together to ensure your school, staff and students get real impact from the evidence-led subject excellence programme.



SCHOOL SUPPORT



Formative assessments for data-led instruction are available in each lesson, unit, term and year. Standardised assessments, directly linked to the curriculum, identify pupil learning gaps for targeted intervention.



Curriculum-integrated planning tools and resources ensure successful programme delivery. From day one, you access carefully sequenced support for consistent, impactful, engaging lessons, built on best-practice pedagogies.



You join a subject teaching network, fostering the exchange of best practices. Teachers and leaders connect at in-person CPD events, including induction, creating a community of practice.



From day one, your dedicated subject expert collaborates with teachers to create a tailored improvement plan for your school. They'll then support you to success through the five steps over multiple years.

CONTINUING PROFESSIONAL DEVELOPMENT

Teachers and leaders get immediately actionable CPD at point of need. It supports subject knowledge, pedagogic delivery, curriculum design and more. Flexibility is key, with online or in-person sessions.

ASSESSMENTS AND DATA INSIGHT

TEACHING AND LEARNING RESOURCES

OPPORTUNITIES FOR COLLABORATION

Dedicated school support

From day one, you'll have a dedicated Geography Mastery Secondary subject expert from our team of educators. They each have a background in, or currently teach, secondary geography. They'll collaborate with your leaders and teachers to create a tailored improvement plan for your school. Then they'll help to **introduce**, **embed** and **sustain** the programme over multiple years, ensuring a lasting positive impact on your students.

M360 diagnostic call

After a thorough review, a diagnostic call with your subject expert helps to identify key focus areas for maximum impact. You'll build an improvement plan to achieve these goals consistently with all teachers.

School visits

Your subject expert will regularly visit your school for joint learning walks with the Mastery Lead, to observe programme delivery. You can also involve them in co-planning or they can run customised CPD workshops.

Online development sessions

Our regular one-to-one sessions offer coaching and mentoring for your Mastery Lead. These are carefully designed to work for each stage of your implementation journey.

Support for you

Get in touch with your subject expert by phone or email, whenever you need advice or have questions. No query is too small and no problem too big. We are here to help!

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Actionable CPD at point of need

CPD that is relevant and immediately actionable

Geography Mastery Secondary provides targeted continuing professional development that's **immediately actionable**, covering subject knowledge, pedagogy, curriculum design, assessment and more. It's **flexible** - accessible online just when you need it or through inspiring and practical in-person sessions that foster a **community of practice**.

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My subject knowledge has developed. I have been pushed to present different information in new ways."

TEACHER OF GEOGRAPHY MASTERY



Induction training

Everyone joining the programme takes part in induction training. New schools have four in-person places, and everyone can attend online. It's a wonderful way to get your team excited and prepared for their journey on the programme and to set them up for success. Plus, all modules are available on-demand (in our bespoke MyMastery platform) to revisit when required.

'Teaching Mastery' badging

Teachers enjoy online, CPD that builds subject and pedagogical expertise. For each completed module they gain a badge - a great way to evidence their professional development as steps towards further qualifications like NPQs.

Termly 'Preparing to Teach' webinars

Strengthening teachers' topic-specific subject **knowledge** for the upcoming term, our webinars support teachers in effective programme delivery. Breakouts focus on common challenges within similar year groups. It's a chance to share good practice and collaborate with other partner schools.

Leadership certification

Your Mastery Lead receives online CPD and ongoing mentoring from their subject expert. They will earn the *Ark Curriculum* **Plus Certificate in Programme** *Leadership*, providing recognition for both them and your school.

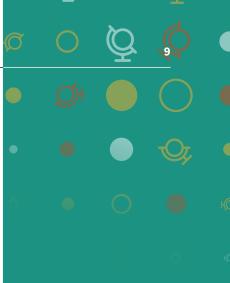
In-school visits

Your subject expert can deliver some of the above CPD sessions during one of their visits, providing more **bespoke training** to meet your school's needs.









It was useful to learn practical strategies I can take away today and *implement tomorrow* for adaptation for LPAs, and how to take mastery resources and edit my teaching approach for specific groups."

TEACHER OF GEOGRAPHY MASTERY

Assessment to inform teaching

Geography Mastery Secondary includes formative assessments within lessons, units and at the end of term, along with curriculum-linked standardised assessments. They help pinpoint student learning gaps and guide effective interventions.

Formative assessments

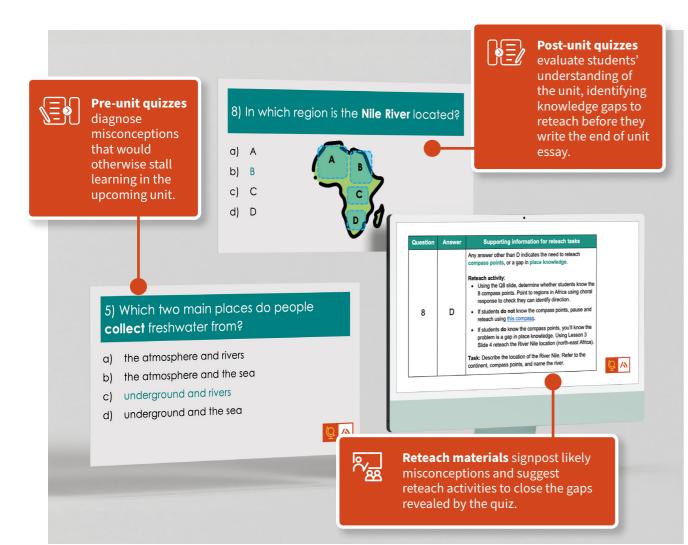
Our unique curriculum-integrated formative assessments focus on one concept per question, helping teachers understand areas needing support. They test what students have learned, reveal knowledge gaps, and uncover misconceptions, helping teachers identify learning barriers.

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The assessment is really *important because it* helps us to understand how to prepare students' skills."

LUCIA TAMBURELLO HEAD OF GEOGRAPHY

ARK ACADEMY



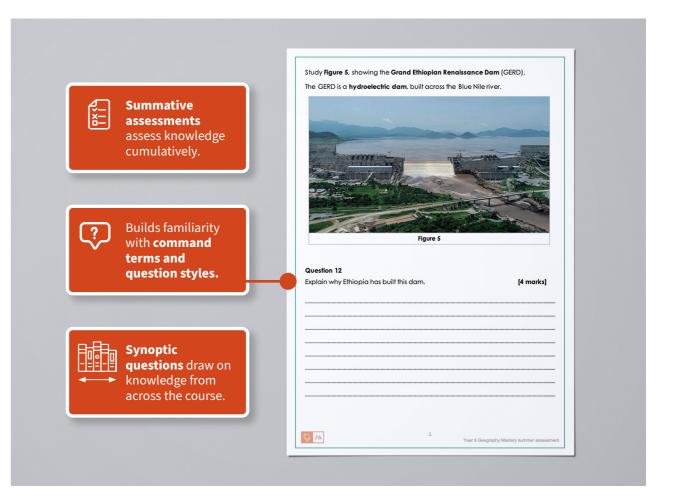
Standardised assessments

Geography Mastery Secondary presents a picture of your school's progress compared to **national data samples**, providing reassurance and a clear view on how and what to improve. You can also analyse by student, class and cohort.

Summative assessments on Smartgrade (our partner platform, included when you join) are standardised yearly and provide a large, nationally representative data sample.

UNIQUELY, THE PROGRAMME PROVIDES:

- The largest pool of KS3 geography d in the UK so you can be confident in th age-related grade boundaries we provide
- School **benchmarking** to identify areas of strength and development.



SMART 🔗 GRADE

<mark>lata</mark>	 Comparison to current attainment		
ie	data rather than historic – crucial for		
ie.	identifying pandemic-related gaps.		
.s	• Targeted reteach planning and		

support to guide improvement.

Best-practice teaching and learning resources

We provide all the resources so you can focus on your students!

The **best-practice planning tools and** comprehensive lesson resources provide everything your school needs to deliver the programme successfully. From day one, your staff will have access and support to deliver consistent, impactful, engaging and pedagogically strong geography lessons, sequenced to build students' substantive, procedural and disciplinary knowledge as they become successful young geographers.

THE TEACHING AND LEARNING RESOURCES:

- Promote oracy in flexible, practical ways that build competence and confidence in 'talking geography'.
- Provide structure and support so that you own the curriculum, with quick videos and at-a-glance planning guides.
- Are created with early career teachers (ECTs), non-specialists and specialists in mind, giving the relevant level of guidance for each.
- Include practical tips to adapt your delivery to suit your students' and school's needs.

WHAT'S INCLUDED?

Planning

Curriculum framework Programme of study Teacher guidance Unit overviews

R Teaching

Student booklets Task sheets Lesson slides Essay support **Geography Meetings** Fieldwork GIS

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Click here to access a free **Programme Preview** and see examples of these resources.

Unit overview

Teachers at our partner schools appreciate this key document and its unique guidance. It helps them to understand the context and goals of the unit they are about to teach, ensuring that their daily teaching fits a larger purpose. Each one also gives teachers guidance on the sequence of lessons, possible adaptations and signposts to relevant **CPD** videos and research articles.

The Unit rationale explains why this unit is included in the curriculum and why it is important for young geographers to learn.

The **Scope** distils the key unit concepts, helping teachers to understand the unit flow.

Core knowledge

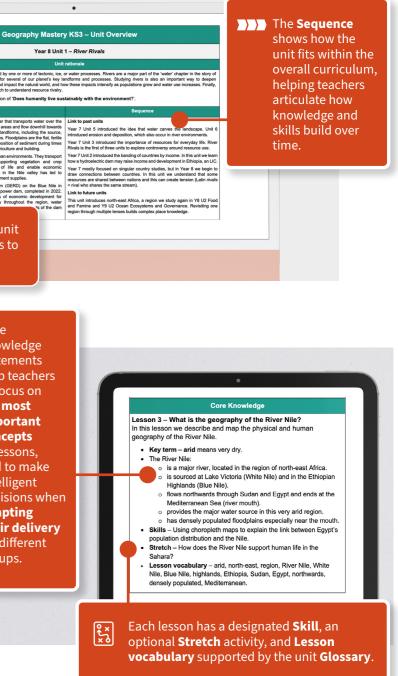
The Unit overview also includes the core knowledge for each lesson in a unit. Each Geography Mastery lesson is underpinned by core knowledge statements. These define the most important concepts in a lesson.

Core ୄ୵ୢ knowledge statements help teachers to focus on the **most** important concepts in lessons, and to make intelligent decisions when adapting their delivery for different groups.

" The Unit overview is the most important document for us. When I didn't have anyone to fill in the KS3 role, the Unit overview was really helpful for making our own learning objectives and guiding us when we adapt the Mastery booklet."

LUCIA TAMBURELLO HEAD OF GEOGRAPHY

ARK ACADEMY



Teacher guidance

A Teacher guidance booklet is provided for each unit.

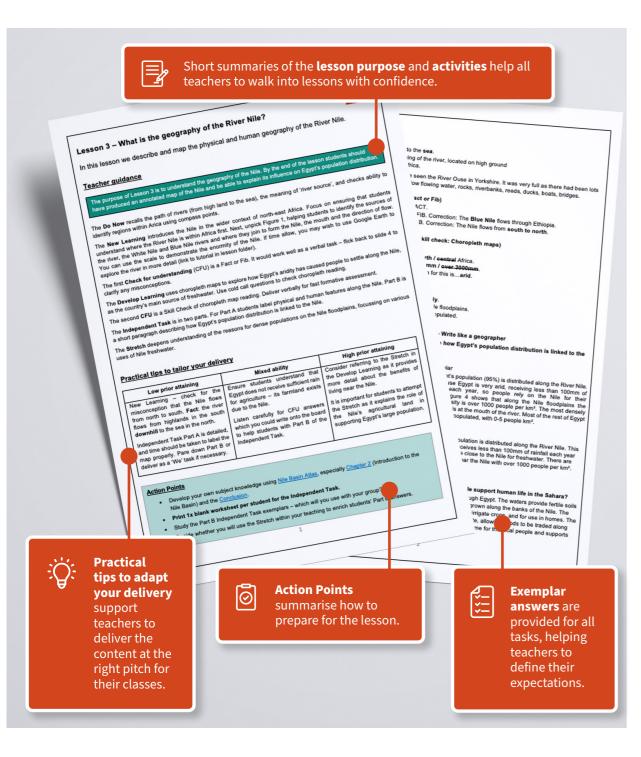
This includes practical lesson-by-lesson guidance to ensure that all teachers, regardless of experience, feel prepared to teach brilliant geography lessons.

As a result, **100% of users say that students taught by Early Career Teachers or non-specialists benefit from higher quality teaching** as a result of Geography Mastery.

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Ensures that all students – regardless of the experience of their teacher – have access to a good quality curriculum. Thus, Geography Mastery 'raises the bar' from the bottom for all students."

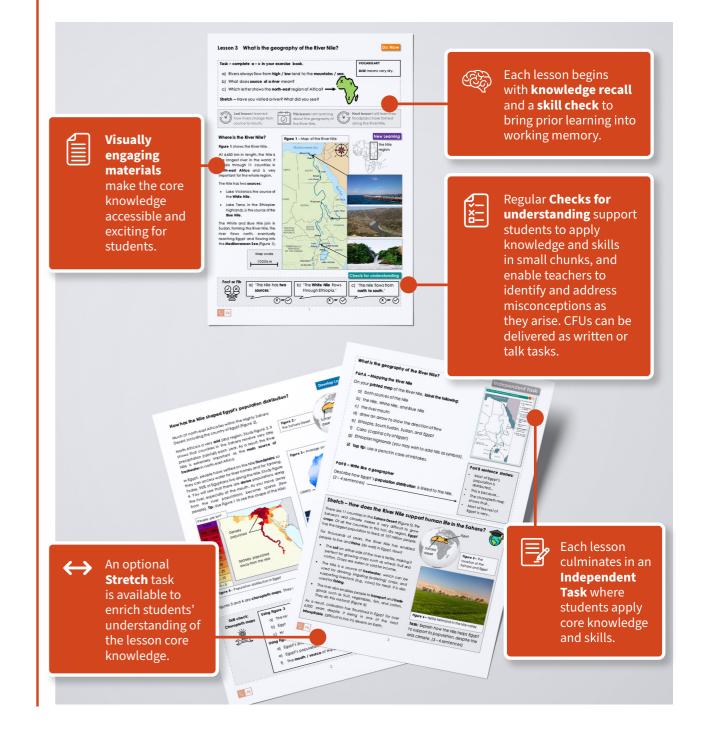
TEACHER OF GEOGRAPHY MASTERY



Mastery booklets

Our student-facing Mastery booklets are unique in their quality, rich content and built-in knowledge checks. Full of visual stimuli, they bring abstract concepts and far-flung places to life.

They're available as ready-to-use pdfs or editable versions for teachers who wish to tailor for their students. By minimising the time they spend researching and designing materials, the booklets enable teachers to focus on adaptation and classroom practice.



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This programme has had a significant positive impact on my teaching. ...instead of researching content, I can focus on my teaching pedagogy, plan for misconceptions, scaffold activities for specific classes as required."

ROSE DAVIS GEOGRAPHY TEACHER

TRINITY ACADEMY LEEDS

Lesson slides

The Geeography Mastery six-part lesson structure is unique and allows teachers to take control of the learning, based on what is happening in the classroom that day. Assessment for learning opportunities are threaded throughout, constantly building upon what students are learning at every stage in the lesson.

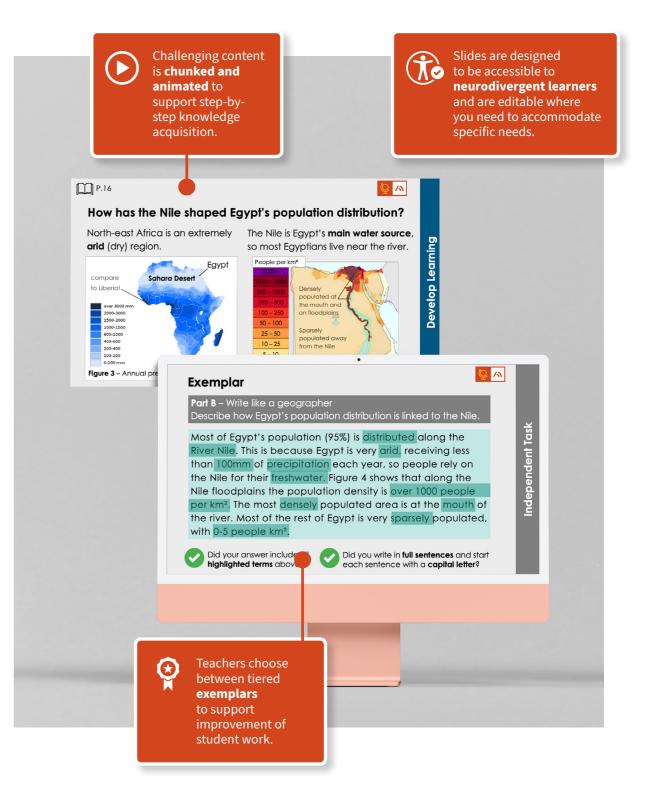
Fully editable slide decks are provided for each lesson, including notes and guidance to support delivery and ownership. **Oracy is elevated** via Key Terms, Cold Call questions and regular Check for Understanding tasks which can be used as structured talk tasks – making geographical literacy a reality for all students.



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Students like the structure of the lesson (they know what to expect and do) which has allowed for greater enjoyment of the subject."

TEACHER OF GEOGRAPHY MASTERY



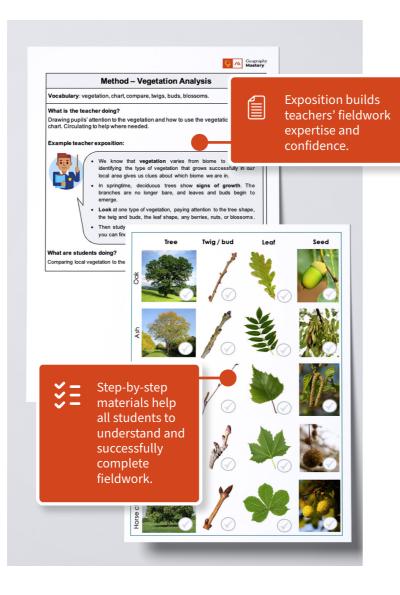
Fieldwork

The national curriculum requires fieldwork to be taught at Key Stage 3, yet many schools do not fulfill this due to lack of fieldwork expertise, or cost and logistics.

Geography Mastery helps by providing step-by-step fieldwork guidance to give teachers of all levels of experience the skills and confidence to deliver great fieldwork. Exemplars and exposition show teachers what to say and what their classes should be aiming for. And the materials are designed for use off-site or on the school grounds, depending on your needs.

The programme integrates multiple fieldwork opportunities, above and beyond national curriculum requirements.

Fieldwork becomes more complex throughout the course, incorporating virtual fieldwork techniques, GIS, onsite data gathering, and sophisticated write-ups.



GIS

GIS (Geographical Information Systems) is another area of the national curriculum teachers can find challenging to deliver. To address this, the easy-to-use platform Digimap for Schools is built into several Geography Mastery units. Crystal clear instructions in the student and teacher materials enable fantastic GIS lessons that students love.

"

Students are more confident with geographical knowledge and skills – which makes them more motivated to continue studying Geography at KS4. Students in particular like interactive lessons and Digimaps on laptops!"



Be inspired by like-minded schools

Building a community of practice

Partner schools join a **subject teaching network**, sharing best practices and learning from each other. Attend CPD events, including in-person induction and live termly Preparing to *teach* training, subject panels, to collaborate with and be inspired by your peers. Your subject expert may connect you with local or similar context schools, helping you gain insights on delivery or simply see Geography Mastery Secondary in action in other settings.

A unique design



processes on our

planet?

Careful and clear sequencing ensures that substantive, procedural and disciplinary **knowledge** build over time within these annual themes.

Our distinct approach connects physical processes and human interactions via contemporary case studies and exciting topics. Many topics are unique at KS3, for example personal geography, food security, the 2011 Japanese tsunami, coral reefs, conflict in Somali waters and glaciers.

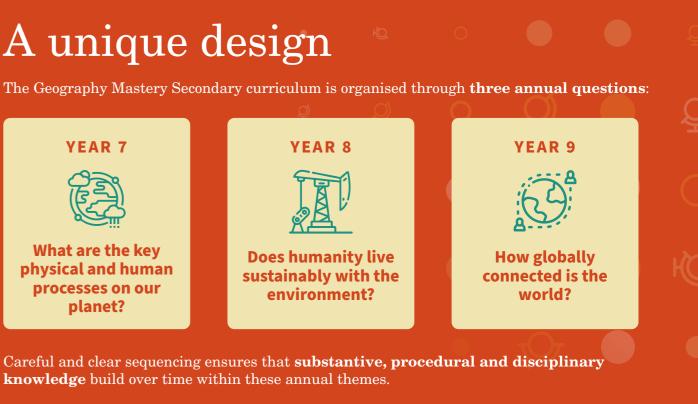
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Lessons have clear links throughout the years, with knowledge from year 7 linking to year 8 and to GCSE and beyond. Clear focus on the foundations of geography first and structure built upon that, with challenge and ambitious geography throughout."

FATIMA ASMAL HUMANITIES TEACHER

ARK ISAAC NEWTON

TEACHER OF GEOGRAPHY MASTERY



Standing out from the crowd

The impact of our programmes is clear, but in case you need even more reasons to choose AC+...

Collaboratively designed and refined in classrooms

Grown in collaboration with Ark Schools, one of the highest achieving MATs in the UK, we continually learn and co-create together. Plus, we test what really works live in the classroom, to make improvements that will have the biggest positive impact.

Our programmes support disadvantaged students – Ark Schools pupils make nearly half a grade more progress than their peers nationally. We're here to help give all students the opportunities that an excellent education provides.

Recognised as an educational leader

We're proud to be recognised as a leader in subject improvement. We work with the Education Endowment Foundation, The Brilliant Club and the Fischer Family Foundation, whose research provides robust evidence of our impact. We collaborate with the subject associations, along with universities including Cambridge and UCL.

Accountable to you and your pupils

We are a non-profit organisation. Our full attention is on supporting our partner schools and making our already impressive programmes the best they can be. We're particularly passionate about helping disadvantaged children and we aim to level the playing field, so that every young person can succeed.

The schools that we work with are charged a financial contribution which goes right back into delivering and developing the programmes. We're not accountable to shareholders, we're accountable to you!

Aligned to Ofsted to support your quality of education

The Education Inspection Framework looks for consistency between the intent of schools' curricula, and the ways schools empower their team to realise these plans. We have supported many schools to be expertly prepared for an Ofsted visit by:

- Providing a powerfully sequenced, academically ambitious curriculum for all.
- Equipping subject leads with the confidence to articulate their curriculum intent, implementation and impact.
- Delivering immediately actionable teacher CPD at the point of need, supporting subject knowledge, pedagogic delivery, curriculum design and more.

Our expert team

We are both teachers with experience leading geography departments and working in school leadership roles. We love working with Geography Mastery Secondary schools because we truly believe in the power of evidence to inform practice and to narrow the attainment gap. We are members of the Chartered College for Teaching and the Geographical Association – meaning we engage with the latest research and the subject community directly.



Kate Fritter

Kate is the Head of Geography at Ark Curriculum Plus. She read Social Science at Monash University in Melbourne before completing a Postgraduate degree in secondary humanities education. She taught for ten years in outback Australia and London and was Head of Geography at a south London school for four years. She has a Master's in Violence, Conflict and Development from SOAS, focussing on education in post-conflict settings. Since 2016 she has worked closely with Ark geography teachers and on the design of our Geography Mastery Secondary programme. She can talk under water about geography!



Hannah Sassoon

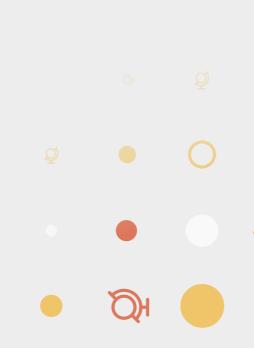
Hannah has taught geography for 12 years at comprehensive schools in inner London. She read geography at UCL, and gained a Master's in education from Cambridge University. She is very lucky to be able to split her time between teaching at Ark Elvin Academy in Wembley where she teaches geography, and in her role as Principal Design Lead for Geography Mastery. She is passionate about raising the profile of geography in schools and in the wider educational community.

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The key has been the support from the Geography Mastery team. We've been without a HoD in *Geography and* the team's subject specialist support has been outstanding. It is invaluable due to *my subject specialism* being History."

FREDDIE REDFERN ASSISTANT PRINCIPAL

DARWEN VALE HIGH SCHOOL



It's easy to join us

Let us know you're interested by email, phone or by booking a meeting.

We'll have a virtual meeting or a call with you to learn more about your school.

Agree you're joining the Geography Mastery programme with your senior leadership and sign a contract.

Get set up with Smartgrade and have a diagnostic call to agree the plan for your school's implementation.

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Attend induction training and receive full support to introduce the programme in your school.



OUR OTHER SUBJECT EXCELLENCE PROGRAMMES





Geography Mastery



PRIMARY



History

Science

Mastery

Mathematics Mastery

Ð Mastery SECONDARY



English Mastery

Mastery



Mathematics



Mastery



We look forward to partnering with you!

We work with schools like yours nationwide to deliver immediate impact and sustained subject excellence.

So if you're looking for stronger student outcomes, more confident teachers and consistently high-quality teaching and learning across your school... Relax. With Ark Curriculum Plus, you're in safe hands.

Start your journey to subject excellence today!



Click here to request access to our **Programme Preview** and see more detail of what you get on the programme.

Ark Curriculum Plus

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